



'Free the Stem Cells,' 'Six Degrees Magazine' and 'The Press Room' Connect this Valentine's Day

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To: National Desk

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SOUTH BEACH, Fla., Feb. 2 /U.S. Newswire/ -- South Florida stem cell research advocate Sabrina Cohen is at it again to raise money and awareness about stem cell research. Cohen, paralyzed and in a wheelchair since age 14, launched a series of "Get Stemmed" t-shirts and <http://www.freethestemcells.com> in August 2005 to support the cause.

Today, Sabrina is gearing up for Valentine's Day to add another shirt to her line: Heart Disease. "Broken hearts suck!" for the gals and "Total Heartbreaker" for the guys. The progressive line already includes "I'm sick of pricks" -Diabetes, "My boobs are killer" - Breast cancer and one she proudly sports: "Wanna check out my ass?" If so, you have to help her get up first.

"In an effort to combine this cause with my community, I want to do things unconventionally" says Cohen. The Press Room, a South Beach hot spot, has eagerly stepped up to the plate to introduce the new tees at an event that will give attendees something to talk about on Valentine's Day. One can expect a mix of drink specials and good food as The Press Room prepares to have singles, dating games and a DJ on one side of the trendy bar, and a three-course dinner special, \$65 per person plus tax and gratuity, with romantic music for couples on the other. A percentage of money raised goes to the cause.

Cohen has a history as an impassioned fighter for stem cell research, has appeared in the media and is reaching out to celebrities to garner their support. She's the associate director of the Genetics Policy Institute and Co-leader of StemPAC, a national grassroots movement. Although her effort may be 'cheeky,' her goal is serious as proceeds from the shirts fund groups fighting for stem cell research.

Donated raffle prizes for the Valentine's Day event include a one-month membership at the Eden Roc Spa, art by Kaleidoscope Conspiracy, dr. brecka bags, an iPod and dinner for two at The Press Room.

Six Degrees Magazine is getting out the word.

For more information, contact Sabrina at 305-968-8024 or visit <http://www.freethestemcells.com>

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The Press Room, 1233 Lincoln Road, South Beach, Fla.

Feb. 14

7 p.m. Dinner

8 p.m. Drinks

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